

### Abstract

High stretchable sheet material according to the invention is adapted to maintain the flexibility of an ink applied to a base over an extended period of time, so that the sheet material may be even stuck on a curved portion,  
5 which increases the stretch ratio of the base, without suffering the degradation of the color or glossy appearance thereof.

The high stretchable sheet material of the invention is arranged such that a binding/reinforcing layer (3) is formed on a back side of a base (2) formed of a synthetic resin sheet by impregnating a binder into the base (2), the  
10 binder including an ink (11) exhibiting a high flexibility in a dry state, and that a back side of the binding/reinforcing layer (3) is covered by an adhesive layer (6) and a separator sheet (7) adhered to a back side of the adhesive layer.